



Kelley's Kookies Fundraiser Program

GOAL

Kelley's Kookies Fundraiser Program is designed to help support our community and promote our products in a mutually beneficial effort between a community-based, non-profit organization and our company.

TIME FRAME

You make the rules as to how much you want to sell. You can take up to 1 month of orders and we will fulfill your order within 10 working days or less.

MINIMUM ORDER

Kelley's Kookies will provide your organization with discounted prices as long as the minimum order of \$300 is met. We will sell you 9 kookie varieties at discounted prices, which include:

<u>Kookie</u>	<u>Weight (oz)</u>	<u>Your Price</u>	<u>Retail Price</u>
Chocolate Chip	6.5	\$5.60	\$7.00
Chocolate Chip Krispy Oatmeal	6.5	\$5.60	\$7.00
Chocolate Dipped Macadamia Shortbread	6.0	\$5.60	\$7.00
Lemon Shortbread	6.0	\$5.60	\$7.00
Macadamia Chocolate Chip	5.5	\$5.60	\$7.00
Macadamia Ice Box	5.5	\$5.60	\$7.00
Macadamia Shortbread	5.5	\$5.60	\$7.00
Melting Moments	6.5	\$5.60	\$7.00
Shortbread	7.0	\$5.60	\$7.00

Cookie varieties are non-negotiable.

ORDERING

Place your order by in-store, email, or fax at least 10 days in advance of your pick-up date. Fill in the following order form each time your organization holds an event.

PAYMENT

A \$25 marketing material fee will be charged upon initiation of the Fundraiser Program. (If the \$300 minimum is met, Kelley's Kookies will reimburse the \$25 towards the organization) Marketing material includes: sales sheet, banner, and individual order forms. Payment for all orders are payable by Check, Cash, Credit Card, or Money Order. No Exceptions.

GOODWILL DONATION

Kelley's Kookies will also make a monetary contribution to your organization according to gross sales, using the chart below. This donation will be made at the time you pick-up of your order.

Sales	Contribution	Sales	Contribution
\$300 - \$1250	\$25.00	\$3001 - \$4000	3.5%
\$1250 - \$2000	2%	\$4001 - \$5000	4%
\$2001 - \$3000	3%	\$5001 and up	5%

TWO WAYS TO FUNDRAISE

I. BAKE SALE PROGRAM

1. Order kookies and take them to a fundraising event to re-sell. (i.e. craft booths, sporting events, etc.)
2. Turn in an order (which meets the minimum order rules) and we will turn your order around within 10 working days.
3. All orders are non-refundable and must be paid for at time of pick-up. No Exceptions.
4. Kelley's Kookies do not assume any responsibility for breakage, damage, or spoilage after the order leaves our facility. Please make sure to note that our kookies are fragile and if left in heat or direct sunlight, they may melt or spoil.

II. INDIVIDUAL ORDER TAKING

1. Preparation
 - a. You decide on how much time you want to take for your organization to take orders.
 - b. We provide you with a spread-sheet order form for each seller to fill in.
2. Order Taking
 - a. Each order must be pre-paid by cash or check (payable to your organization) and recorded on the spread sheet.
 - b. At the end of the time period, each seller must add up the amount of each kookie sold and then turn in their paperwork to the designated coordinator.
 - c. The coordinator must then total the amount of kookies ordered, then turn in each seller's spread sheet along with the grand total (final order) to Kelley's Kookies.
3. Order Fulfillment
 - a. Within the 10 working days stated, you must designate a person or persons to pick-up the kookies from our factory.
 - b. At the time of pick-up, your organization will be invoiced according to your final order and at that time, must be paid for by check, cash, or money order.
 - c. We will provide bags for your orders but it is your responsibility to distribute all kookies to your individual sellers. It is then the seller's responsibility to distribute the ordered kookies to each customer.
4. Returns or Damage
 - a. Kelley's Kookies do not assume any responsibility for breakage, damage, or spoilage after the order leaves our facility. Please make sure to note that our kookies are fragile and if left in heat or direct sunlight, they may melt or spoil.

HOW TO GET STARTED

Simply fill out the following Fundraising Enrollment Form and return to one of the following:

In-store:

Kelley's Kookies
ATTN: Fundraiser Program
7155 Katella Ave.
Stanton, CA 90680

Fax: 714.229.9486

Email: info@kelleyskookies.com

If you should have any questions, please call 1.888.404.1999 and speak to one of our Customer Sales Representative. Please allow 10 business days for all verification and order processing.